

# Emiliano Cruz-Marsted

Portfolio Link: [emilianocruzmarsted.xyz](http://emilianocruzmarsted.xyz)

## Contact

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## Education

### University of Southern California, Roski School of Art and Design

*Design – Bachelor of Fine Arts (BFA)*

August 2023 - May 2027 (Projected Graduation)

Los Angeles, CA

### University of the Arts London, London College of Communication

*Graphic Branding and Identity (Study Abroad Program)*

February 2026 - June 2026 (Program End)

London, UK

## Work Experience

### CERCA Dating

*UI/UX Designer*

June 2025 - July 2025

Remote

- Designed prototypes and wireframes in Figma for a new Universities section and in-app pop-up advertisements for special events.

### J.Crew

*Sales Associate*

May 2024 - July 2024

Brooklyn, NY

- Sales associate at a J.Crew location ranked top 5 nationally for sales and customer service.
- Styled and advised customers on fit and product selection in a high-volume retail environment.

### IXV Coffee

*Merchandise Designer*

August 2018 - August 2024 (Every Summer)

Brooklyn, NY

- Partnered with former J.Crew Kids Head of Design to produce up-cycled merchandise for a zero-waste coffee shop.
- Executed hands-on production such as block printing, pattern-making, and garment construction for 6 summers.
- Worked on collaborations such as army tent shorts and COVID-19 face masks made in collaboration with Alex Mill.

## Leadership & Involvement

### Tau Kappa Epsilon Fraternity, Beta Sigma Chapter

*Historian*

November 2024 - December 2025

Los Angeles, CA

- Elected member part of executive board consisting of 16 individuals who manage a 180 person Fraternity.
- Entrusted with merchandise design and social event set design.

### Trojans FC

*Team Member*

May 2023 - August 2024

Los Angeles, CA

- Player on the student run club soccer organization at USC, playing in the semi-professional UPSL league.

### The Clinton School Varsity Soccer Team

*Captain*

September 2021 - October 2022

New York, NY

- Founded Clinton's varsity soccer program; Captain Junior and Senior year.
- Led team to semi-finals of city championship in both years as captain.

## Software, Skills, Interests, and Languages

*Softwares*

- Adobe Illustrator, Gravity Sketch, Cinema 4D, Keyshot, Figma, Adobe Photoshop, Adobe InDesign

*Design/Languages*

- Advanced pattern-making and sewing, woodworking, native proficiency in Spanish (Fluent)

*Interests*

- FC Barcelona, Soccer, Tattoos, One Piece (Anime), Traveling, Cooking